



Dear Participants and Visitors,
we are pleased to invite you to the third in our
series of International Interdisciplinary Workshops
on Technology, Politics, Art, Energy and Sustainability.

SPVH Workshop III RENEWABLE ENERGY / RENEWABLE CULTURE “Where can we go from here?”

December 11th, 2015
MSU Zagreb, Školica

which continues a five year project converging art and science at the
Museum of Contemporary Art Zagreb:

SOLAR POWERED VERNACULAR HOUSE 2013-2017

This third SPVH Workshop will continue the discussions on sustainable practices,
technical solutions and socio-political strategies introduced during the SPVH Confer-
ence 2013 and Workshops I & II, investigating more ways in which the SPVH program
content could help clarify the identity of the museum’s rooftop activities.

During this one-day workshop in the Školica educational space at the MSU, our
speaker topics will include:

1) an introduction to the Cradle to Cradle® Design Concept (C2C) in the Built Environ-
ment by the Environmental Protection Encouragement Agency (EPEA) in Hamburg,
Germany. The history, mission and goals of EPEA, co-founder of the C2C methodology
which provides the basics for the circular economy, will be presented through a brief
overview of past and present projects. Relevant applications for the unfolding design of
the SPVH Pavilion will be discussed.

2) the connective practices of the Social Sculpture Research Unit (SSRU) at Oxford
Brookes University, highlighting the relationship between imagination and transforma-
tion. How ‘instruments of consciousness’ foreground the link between inner work and
outer action, the ways ‘inner technologies’ can be mobilized through long-term collab-
orative projects such as University of the Trees (UOT) and Earth Forum, and how these
practices might be introduced to the MSU audience as part of the extended SPVH
Program, will be presented.

Workshop Presenters include:

- **Rafaella Zanatta**, architect, EPEA Internationale Umweltforschung GmbH - Hamburg
- **Shelley Sacks**, director, SSRU - Oxford

The workshop is open to the public and will include time for questions and plenary
discussion.

We welcome you to the third SPVH Workshop, and look forward to your participation.

INVITATION

Project author:
David Smithson

Curated by:
Martina Munivrana

Organized by:

MSU
Museum of Contemporary Art
Zagreb

OLP
Otvoreni likovni pogon
Zagreb

Supported by:

Zagreb City Office for Education,
Culture and Sports

Republic of Croatia
Ministry of Culture



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Kulture
Republic
of Croatia
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of Culture

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“Where can we go from here?”

December 11th, 2015 | MSU Zagreb

SCHEDULE

- 10:00 Introduction:
Martina Munivrana, MSU
- 10:15 **David Smithson**: workshop introduction / SPVH Project update.
- 10:45 **Rafaela Zanatta**: Cradle to Cradle® Design Concept in the Built Environment.
- 12:00 questions / discussion
- 12:30 [coffee break](#)
- 13:15 **Shelley Sacks**: Inner Technologies for Ecological Citizenship.
- 14:30 questions / discussion
- 15:00 [coffee break](#)
- 15:30 plenary discussion
- 16.00 conclusion